

Applications of ICT in Libraries

Higher National Unit DP5D 34 Supporting Reader Development

Pre-Course Questionnaire

The unit Supporting Reader Development is designed to develop skills in public library staff required to use online resources in order to support clients in the development of their reading.

Note, that to achieve this unit, it is necessary to provide evidence for Outcome one, Outcome four and one of Outcome two OR Outcome three.

Candidate Name	
Contact Details	
Date	

Outcome 1

Demonstrate an understanding of reader development.

This outcome relates to developing good knowledge and understanding of the concept of reader development within the on-line environment. You should be able to:

- ◆ define reader development
- ◆ identify reading promotions
- ◆ define a range of reading genres
- ◆ demonstrate reader-centred selection skills
- ◆ demonstrate knowledge of literacy initiatives

A. Reader development

Can you give an explanation of what is meant by the term Reader Development?

Yes	
No	

Tick one box

B. Reading promotion

Factors: Reading promotions reader-centred development local, national and international promotions use of publishers' marketing promotions.

Can you identify a range of current or recent reading promotions and distinguish between marketing promotions and reader-centred activities?

Yes	
No	

Tick one box

List 2 reading promotions here:

C. Genres

Can you explain what is meant by the term Genre and give a variety of examples?

Yes	
No	

Tick one box

List 4 examples of genres here:

D. Reader-centred selection skills

You should have experience of using various sources to get information about reading materials for clients.

Can you list at least six sources which can provide you with information about reading materials currently available?

Yes	
No	

Tick one box

List 6 sources here:

E. Literacy initiatives

Literacy initiatives at the local and national level are excellent opportunities for use in reader - centred activities.

Can you list at least four literacy initiatives which could be used in reader development?

Yes	
No	

Tick one box

List 4 literacy initiative examples here:

Outcome 2

Identify, evaluate and use a range of online resources which promote reading to adult clients.

This outcome relates to the initial identification of the client's reading preferences and the use of online resources to meet those needs. A face-to-face interview is carried out with the client to identify their current reading preferences, if any. Based on the results of this interview you should select, evaluate and use a range of online resources, which will satisfy the client's reading development needs.

A. Identifying adult clients' current reading experience and preferences

Factors: Good communication skills client reading profile - personal and lifestyle interests possibility of widening interests participation in reading related activities estimation of reading ability.

Please rate your experience in carrying out adult client interviews to establish a reading profile.

No experience	<input type="checkbox"/>
Some experience	<input type="checkbox"/>
Competent	<input type="checkbox"/>

Tick one box and highlight any area in the factors where you lack experience.

B. Criteria for evaluation of online resources

Factors: Evaluate online resource in terms of reliability, accuracy and currency consider the range, sufficiency and appropriateness in terms of meeting the client's needs.

Please rate your experience in evaluating online resources for reading promotion for adult clients.

No experience	<input type="checkbox"/>
Some experience	<input type="checkbox"/>
Competent	<input type="checkbox"/>

Tick one box and highlight any area in the factors where you lack experience.

C. Reader development initiatives for adult clients

Are you aware of at least four reader development initiatives for adult clients?
These can include both marketing and reader-centred examples.

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

Tick one box

List 4 initiatives here:

D. Reader development websites for adult clients

Are you aware of at least four online reader development websites for adult clients?
These should aim to present alternatives to current reading preferences, thus stimulating interest in the reading experience.

Yes	
No	

Tick one box

List 4 websites here:

E. Online resources for reader development for adult clients

Are you aware of at least four online resources for reader development for adult clients?
These should enhance the reading experience and may be interactive.

Yes	
No	

Tick one box

List 4 resources here:

F. Thematic approaches to reader development for adult clients

Have you had experience in creating your own thematic lists or using online thematic lists for reader development for adult clients?

Yes	
No	

Tick one box

Briefly outline your experience of thematic lists here:

Outcome 3

Identify, evaluate and use a range of online resources that promote reading to younger clients

This outcome relates to initial identification of younger clients' reading preferences and the use of online resources to meet their needs. Younger clients are, for the purposes of this Outcome, the under-16s. Some of these younger clients will be mature and capable readers.

A. Identifying younger clients' current reading experience and preferences

Factors: Good communication skills avoiding talking "over the head of" or "talking down to" the younger client client reading profile - personal and lifestyle interests possibility of widening interests participation in reading related activities estimation of reading ability.

Please rate your experience in carrying out younger client interviews to establish a reading profile.

No experience	<input type="checkbox"/>
Some experience	<input type="checkbox"/>
Competent	<input type="checkbox"/>

Tick one box and highlight any area in the factors where you lack experience.

B. Criteria for evaluation of online resources

Factors: Evaluate online resources in terms of reliability, accuracy and currency consider the range, sufficiency and appropriateness in terms of meeting the younger client's needs.

Please rate your experience in evaluating online resources for reading promotion for younger clients.

No experience	<input type="checkbox"/>
Some experience	<input type="checkbox"/>
Competent	<input type="checkbox"/>

Tick one box and highlight any area in the factors where you lack experience.

C. Reader development initiatives for younger clients

Are you aware of at least four reader development initiatives for younger clients?
These can include both marketing and reader-centred examples.

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

Tick one box

List 4 initiatives here:

D. Reader development websites for younger clients

Are you aware of at least four online reader development websites for younger clients?
These should aim to present alternatives to current reading preferences thus stimulating interest in the reading experience.

Yes	
No	

Tick one box

List 4 websites here:

E. Online resources for reader development for younger clients

Are you aware of at least four online resources for reader development for younger clients?
These should enhance the reading experience and may be interactive.

Yes	
No	

Tick one box

List 4 resources here:

F. Thematic approaches to reader development for younger clients

Have you had experience in creating your own thematic lists or using online thematic lists for reader development for younger clients? YES/NO

Yes	
No	

Tick one box

Briefly outline your experience of thematic lists here:

Outcome 4

Identify, evaluate and use a range of online resources which promote reading to clients with special needs or with specific language requirements.

This outcome relates to the initial identification of the reading preferences of clients with special needs or with specific language requirements and the use of online resources to meet these needs. This client group might include those with visual impairments, those whose first language is not English, those with physical disabilities, those with literacy difficulties, and those with dyslexia or learning difficulties. Many of the clients in this group will be mature and capable readers who would benefit from some of the resources you have used in Outcomes 2 or 3 but will require assistive technologies to enable them to access the wide range of reading resources.

A. Identifying clients' current reading experience and preferences

Factors: Good communication skills client reading profile - personal and lifestyle interests
possibility of widening interests participation in reading related activities estimation of reading ability.

Please rate your experience in establishing a reading profile for clients with special needs or with specific language requirements.

No experience	<input type="checkbox"/>
Some experience	<input type="checkbox"/>
Competent	<input type="checkbox"/>

Tick one box and highlight any area in the factors where you lack experience.

B. Criteria for evaluation of online resources

Factors: Evaluate online resources in terms of reliability, accuracy and currency consider the range, sufficiency and appropriateness reading level and language accessibility

Please rate your experience in evaluating online resources for reading promotion for clients with special needs or with specific language requirements.

No experience	<input type="checkbox"/>
Some experience	<input type="checkbox"/>
Competent	<input type="checkbox"/>

Tick one box and highlight any area in the factors where you lack experience.

C. Reader development initiatives for clients with special needs or with specific language requirements

Are you aware of any reader development initiatives for clients with special needs or with specific language requirements?

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

Tick one box

List the initiatives here:

D. Reader development websites for clients with special needs or with specific language requirements

Are you aware of any online reader development websites for clients with special needs or with specific language requirements?

Yes	
No	

Tick one box

List the websites here:

E. Online resources for reader development for clients with special needs or with specific language requirements

Are you aware of any online resources for reader development for clients with special needs or with specific language requirements?

Yes	
No	

Tick one box

List the resources here:

F. Thematic approaches to reader development for clients with special needs or with specific language requirements

Please rate your experience in creating your own thematic lists or using online thematic lists for reader development for clients with special needs or with specific language requirements.

Yes	
No	

Tick one box

Briefly outline your experience of thematic lists here: